

What is YOUR Life Worth?

Support Mississauga Candidates Who Will Value YOUR Life

Mississauga Mayor Steve Mahoney

Ward 1 Jim Tovey

Ward 4 Frank Dale

Ward 8 Mike Mahoney

Ward 2 Karen Ras

Ward 5 Carolyn Parrish

Ward 9 Pat Saito

Ward 3 Chris Fonseca

Ward 11 George Carlson

ALWAYS NEEDED ALWAYS EFFICIENT

You won't see us standing around on scene.

Dedicated to serving the Peel Region every day, in every weather condition, Paramedics regularly perform beyond the expectations to bring **State-of-the-Art Prehospital Medical Care** to citizens and visitors. **SARS**, the **Air France disaster** and the historic **Mississauga train derailment** are some of the most memorable incidents.

The April 2014 Mississauga **Thamesgate Drive explosion** and **structural collapse** seriously injured firefighters of IAAF Local 1212 and were **transported** by ambulance to a **trauma centre for surgery**. Mississauga Local 1212 President Mark Train credits Local 1212 crews and **specifically Peel Regional paramedics** for their work on the scene. Had they not "**gone further than they were obliged to both medically and into the fire scene,**" he says one of the injured fire fighters surely would **never** made it to the operating table. *(Fire Fighter Quarterly, Summer 2014)*



PROVIDING EVERYTHING CARE

Our work calls on us to deliver babies, help persons with mental health concerns, Police and Fire scene support, motor vehicle collisions, sports and school yard injuries, cardiac and respiratory difficulties, influenza, major trauma, allergic reactions, and **sudden cardiac deaths**.

Through our **STEMI (ST-Elevation Myocardial Infarction) Program** Paramedics cooperate with allied hospitals **Trillium, Credit Valley, Brampton Civic, and Etobicoke** to provide world-class heart attack care. Our **55-65 minute** Patient Contact-Balloon Time (*point of surgical intervention*) is significantly below the International Standard of 90-minutes. *(American Heart Association /American Cardiac Care 2007, 2010)*

DEFINING WORLD CLASS PARAMEDIC CARE

Rated amongst the best Paramedics in the world, your city deserves political leaders who will continually **promote** and **support** this care. Our cardiac arrest survival rates make us world leaders.

- **10% range for unwitnessed cardiac arrest**
- **15% for bystander witnessed cardiac arrest**
- **35% Ventricular Fibrillation cardiac arrests**

Approximately 20,000 care providers participate in the **Resuscitation Outcome Consortium** (www.ROC.uwctc.org) serving a combined population of 15-million people. ROC involves 125 Paramedic and fire related services.

Within North America, Peel Paramedics are considered **1 of the top 5** patient enrolment sites. We are viewed as leaders, not only for our performance, but for the significant changes our research has contributed to **resuscitative care**.

Our outstanding accomplishments have led us to an exciting stroke study called **FRONTIER**. Combining our **Stroke Hospital Bypass Program** and Mississauga's Trillium Health Network neurological speciality, early drug administration aims to decrease a stroke's impact and improve recovery times.

Heart and Stroke Foundation estimates strokes alone cost the health care system \$2.5 billion annually with 50,000 new strokes per year.

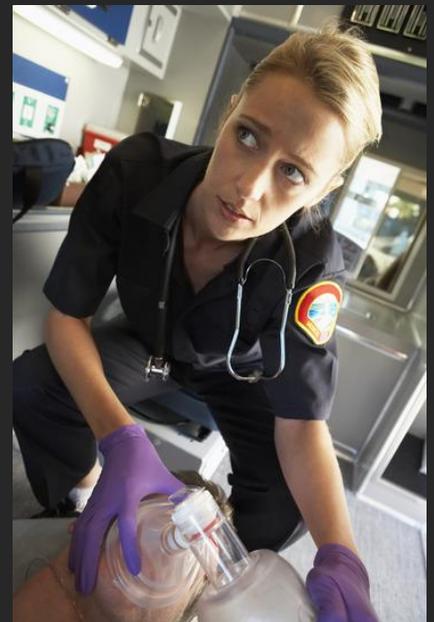
(Strokes cost Canada \$2.5 Billion a Year: CBC, June 2010)

Our 500 frontline Paramedics and support staff respond to **97,000 emergency calls, increasing 3% each year**, within Peel Region and neighbouring services. We are one of the largest Paramedic Services in Ontario and Canada.

We are an equal opportunity workplace, equally split between male and female Paramedics and representing a broad spectrum of languages and cultures.

GOING FORWARD WHY IT MATTERS

- **INCREASED EQUIPMENT QUANTITIES** Required for providing outstanding patient care is causing an increase in Paramedic injuries. It is necessary to implement injury prevention strategies to keep **experienced and skilled** Paramedics active and to save tax dollars
- **TRAFFIC SAFETY TECHNOLOGY** Makes responses safer for Paramedics, patients and public, since the majority of emergency vehicle collisions occurs traversing intersections. With **one-time funding** and **low operating costs**, OPTICOM and EMTRAC used by Municipal Fire Service and Brampton's Züm Transit, offer an opportunity to reduce the emergency response and hospital transport time for Paramedics and Police
- **AGGRESSIVELY LOBBY for IMPROVED AMBULANCE DISPATCHING** Ontario Ministry of Health and Government Services must improve dispatch protocols, technology and algorithms that are **outdated** and **lack scientific evidence**. This is paramount to ensuring efficient use of Paramedic resources by sending the **right vehicle**, at the **right time**, to the **right patient** with the **right level of care** and the **right medications**
- **26 MILLION PASSENGERS EACH YEAR use** Toronto's International Airport (YYZ Pearson). The airport's decision to **close onsite medical facilities** and solely rely on Peel Region's Paramedic services is proving increasingly expensive to municipal taxpayers. It is not uncommon for up to three ambulances to be at the airport together for different patients.



Vote for Paramedic Excellence

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